

JESTA IS

Jesta I.S: Solutions designed with your business in mind.

Jesta I.S. drives operational efficiency through business process management. Helping our clients achieve retail, supply chain, and manufacturing excellence through real-time performance management and continuous improvement.

Jesta I.S. is an end-to-end software solutions provider for the consumer product goods, soft goods and specialty markets. Our mission is to create business value and measurable return on investment for our clients using our end-to-end supply chain management solutions.

Jesta's solutions increase visibility across both the internal and external supply chain. Serving some of the largest organizations in the soft goods vertical, Jesta has created a concrete upgrade path and the implementation methodologies to ensure continued satisfaction and secured investment for our clients of any size.

Encompassing all store and enterprise operations, workflow management and global sourcing aspects of the supply chain, the Vision Suite's modular design allows our solutions to be deployed independently or collectively.

Jesta I.S. is a part of the Jesta Group, a multinational investment conglomerate devoting its expertise and resources to acquiring, developing and managing businesses, properties and investments in North America and Europe.

Jesta I.S. Highlights:

- Robust, tested and feature-rich suite of solutions
- Leading after-sales service and support
- A proven track record for on-time, on-budget implementation
- Industry-leading customer base
- Consistently high customer satisfaction ratings

Vision Sourcing and Vision Demand Management

Vision Sourcing and Vision Demand Management create business value by efficiently managing the balance of supply and demand. Through better business practices, improved visibility and process management organizations can gain greater control over the procurement of raw materials, full package sourcing, accurate inventory and allocation of available merchandise and much more. These applications are specifically designed to meet the requirements of the entire supply chain as well as the complexities associated with an extended enterprise. Vision Sourcing & Demand Management handles even the most complex supply chains including a mix of international and domestic production for organizations that require quick turn-around orders, and enables management of sourcing locally even when production is abroad.



Vision SCM

Vision Supply Chain Management (SCM) provides organizations with a strategic advantage by facilitating the sharing and coordination of information between themselves and their supply chain partners. Vision SCM enables traditional retailers, self-sourcing retailers and wholesalers to manage the various steps of the supply chain effectively, using technology that makes trading partners accountable and responsive.

Using Vision SCM, trading partners quickly become a natural extension of the organization through real-time collaboration, information sharing and supply chain visibility. Exception-based management rules monitor processes (production steps, shipping, sample creation, purchase order fulfillment etc) with alerts based on thresholds eliminating bottlenecks and increasing speed-to-market.

Vision Merchandising

Vision Merchandising provides traditional, self-sourcing and multi-channel retailers with the tools to manage complex business processes and delivers real-time information across the enterprise. Exception-based analysis helps retailers maximize profits, reduce carrying costs, automate processes and negotiate more effectively with suppliers. Global access to real-time data from stores and distribution centers enables stock balancing, targeted allocations and improved operational efficiencies.

Vision Merchandising offers rich functionality that streamlines the merchandising process helping retailers maximize sales by enabling them to have the right merchandise mix at the right stores at the right price. This integrated solution provides visibility into inventory, costs, sell-through rates, orders in-transit and on-order providing retailers with the information they need to remain agile and respond quickly to the demand-driven supply chain.

Vision Planning

Vision Planning integrates the functions of merchandise, financial, and assortment planning into one powerful tool that centralizes all data for a single, consistent, enterprise-wide view of planned versus actual performance. With Vision Planning, corporate Key Performance Indicators (KPIs) are quickly distributed down to all levels of inventory, driving better buying decisions, quick analysis and the ability to identify problems before they occur.

Vision Planning enables retailers to plan at various levels within the hierarchy including department, class, sub-class, style, and across multiple selling channels. Its robust top-down, bottom-up, and middle-out reconciliation process allows quick and easy formulation of "what if" scenarios. Vision Planning manages multiple plans in parallel allowing users to evaluate aggressive versus conservative plan objectives. Each plan has associated security roles, an audit trail, and a structured plan approval process. Build the foundation for financial control, visibility and performance at all levels of business with Vision Planning for increased efficiency, control, and agility before and during the selling season.

Vision Financials

Vision Financials helps organizations achieve sound, efficient financial management and control which is at the core of any successful business. Vision Financials allows businesses to respond to changes promptly by providing the information needed to streamline financial operations, maximize cash flow, make informed cash management decisions, and improve financial reporting. With Vision Financials organizations can easily automate invoice matching

with accurate and relevant data, reduce the time for month-end calculations, and shorten the accounts receivable cycle, creating a predictable cash flow. Vision Financials reduces manual tasks and allows financial professionals to focus on more important core business functions. Vision Financials can increase the reach and relevance of technology investments through integration with Vision Merchandising, Vision Planning, Vision Store and Vision Sourcing and Demand Management. The Vision suite of solutions has been designed to streamline performance and drive profitability for its users.

Vision Store

Vision Store provides retailers with robust point of sale features such as gift cards, CRM, non-merchandise sales, layaway, special orders, service management, item and transaction discounting, gift receipts and variety of tendering functions. Accompanied by Vision Store Back Office, Vision Store provides retailers with the ability to manage stores using powerful workflow management and solid control over employee's access to information.

Fully integrated with Vision Merchandising, Vision Planning, and Vision Financials, retailers can gain even greater control over cost management, markdowns, shrinkage and allocation of merchandise per store, further supporting the next seasons planning and OTB dollars.



Products	Product Highlights
Vision Sourcing and Vision Demand Management	<ul style="list-style-type: none"> Improve operational efficiency and productivity within and beyond the enterprise and leverage self-services and analytics across your organization Equipped with complete, consistent, and current product information, you can maximize production efficiency and cut sourcing and inventory costs across the extended enterprise Track your costs in detail and manage work orders, the shop floor, and even outsourced processes. By managing the entire cycle of order processing, you can build a business that is both customer-driven and profitable Align strategies with operations: supports global expansion with multiple currencies in multiple languages Gain visibility into material requirements, streamline resources, bridge communication, and promote effective, efficient product delivery
Vision SCM	<ul style="list-style-type: none"> Opens portals across the entire supply chain, enabling informed decisions Maximizes operational efficiency and tightens control over processes Buyers and Sellers keep up to date on constantly changing information as it rapidly moves through a global network Enhances international direct sourcing through a sophisticated and fully-automated system Integrates seamlessly with Vision Merchandising, Vision Sourcing, and Vision Demand Management
Vision Merchandising	<ul style="list-style-type: none"> Improve customer satisfaction and reduce holding and operational costs by having the right assortment in the right place at the right time Optimize sales, increase control, limit premature markdowns, redistribute merchandise and equalize stock-to-sales ratios Better manage inventory flow with pre-season and in-season planning and allocation at multiple levels combined with robust ordering, transfer replenishment, and integrated allocation Improve your profitability and decrease markdowns with easy-to-use exception-based reporting Benefit from integration of this application with Vision Sourcing, Vision Demand Management, Vision Planning, and Vision Financials
Vision Planning	<ul style="list-style-type: none"> Empowers retailers to achieve an optimal balance between financial performance and customer satisfaction Offers intuitive views and a step by step approach to planning Keeps financial goals and budgets in sight Improve profitability and margin through increased granularity of planning Maintain consistency throughout the execution of financial plans with one system
Vision Financial	<ul style="list-style-type: none"> Instill and maintain superior internal controls Streamline your operations and increase your cash flow Data is unified across the enterprise so meaningful decisions can be made Promote and strengthen corporate and fiscal discipline Manage business by exception
Vision Store	<ul style="list-style-type: none"> Captures essential customer information that can be leveraged to better target customers Personalize POS interface with store brand/banner Web-based terminals allow employees to access company intranet and website to better serve the customer Allows you to manage returns, layaways, service appointments and more

Jesta I.S.: Solutions Designed with Your Business in Mind™

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