



Perry Ellis International Merges Recently Acquired Brands into its ERP Solution

C&C California and Laundry by Design are now live on Jesta I.S.' Vision Sourcing and Demand Management

New York, NY, May 6, 2008 - Jesta I.S. a leading supplier of business solutions for the soft goods and specialty markets, announced today that Perry Ellis International Inc. (NASDAQ: PERY) has successfully integrated two newly acquired brands into its ERP solution; Jesta I.S.' Vision Sourcing and Demand Management.

Perry Ellis acquired Laundry® by Shelli Segal and C&C California® businesses to form its new Contemporary Business Platform. With these acquisitions, Perry Ellis's needed to quickly integrate them into its operating platform. As a longtime user of Vision Sourcing and Demand Management, Perry Ellis knows what to expect when merging these new brands into its' ERP. Over the years, Perry Ellis has proven that expansion through acquisition, when done properly; will return great rewards.

Jesta continues its commitment to Perry Ellis by providing and ensuring that it's offering meets its ever-changing business needs. The flexibility, adaptability, and robustness of the Vision Suite have enabled Perry Ellis to move forward with its expansion without concern about technology limitations. The proven scalability of the Jesta Vision products facilitates Perry Ellis's strategic approach for growth and development of its wholesale business.

"With the new additions to our portfolio of brands we are confident that a unified solution approach using Jesta's Vision Sourcing and Demand Management Solution will keep us on the path of increasing both productivity and profitability. We were able to merge these new businesses into our operations in just a few weeks," stated Luis Paez, CIO for Perry Ellis.

Leslie Belcher, President of Jesta I.S. added, " We are very proud of our relationship with Perry Ellis, we have worked very closely with them over the years and are committed to ensuring that they have solutions to support future expansions. I have complete confidence in Jesta's Vision Sourcing and Demand Management Solution; it has proven to be a valuable tool for our clients."

Jesta's Sourcing and Demand Management Solution creates business value by effectively managing the balance of supply and demand. The product applications are specifically designed to meet the requirements of the entire supply chain. Vision Sourcing and Demand processes vast amounts of information and manages large volumes of transactions, practices required by Perry Ellis. It improves productivity and profitability, while at the same time reducing risk in its supply chain. Functional benefits of Vision Sourcing and Demand include optimized delivery of available merchandise, management of all phases of order processing as well as prioritizing the allocation of inventory.



About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress and casual pants and shorts, jeans wear, active wear and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands including Perry Ellis(R), Jantzen(R), Laundry(R) by Shelli Segal, C&C California(R), Cubavera(R), Munsingwear(R), Savane(R), Original Penguin(R), Grand Slam(R), Natural Issue(R), Pro Player(R), the Havanera Co. (R), Axis(R), Tricots St. Raphael(R), Gotcha(R), Girl Star(R) and MCD(R). The Company enhances its roster of brands by licensing trademarks from third parties including Dockers(R) for outerwear, Nike(R) and JAG(R) for swimwear, and PING(R) and PGA TOUR(R) for golf apparel. Additional information on the is available at www.pery.com.

About Jesta I.S.

Jesta I.S. is a leading supplier of business solutions leveraging more than 35 years of expertise in supply chain management systems for manufacturers, distributors and retailers primarily in the soft goods and specialty industries worldwide. Jesta I.S. is recognized for its expertise, innovative products and services and its commitment to evolving business solutions in today's rapidly changing business world. Jesta I.S.' solutions process essential business management information for well known industry leaders including Perry Ellis International (NASDAQ: PERY), PUMA (German:PUM), Genesco Inc. (NYSE: GCO), Town Shoes Limited, Tween Brands Inc. (NYSE: TWE), Cole Haan, Haggar Clothing Co., Cavender's Boot City and DSW Inc. (NYSE: DSW) as well as many others. Additional information is available at www.jestais.com

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