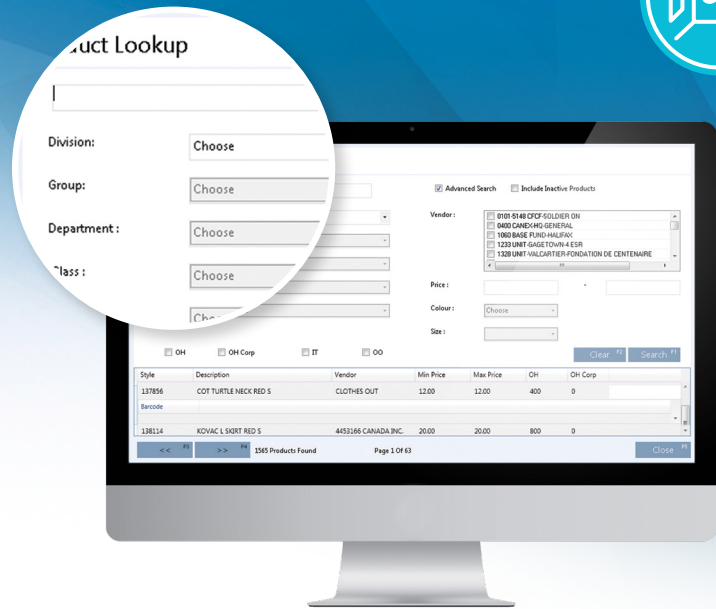




Endless Aisle



Break Down the (Retail) Walls

In a perfect retail world, your brick and mortar stores would have infinite physical space. Shelves would stretch on for miles, giving you the ability to offer customers an unlimited product selection and sell at an unstoppable rate.

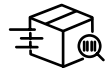
While truly limitless physical space is impossible, Jesta's Endless Aisle feature gets you as close as you can get. It lets you leverage your complete inventory and, more importantly, your vendors' inventory to offer customers their products of choice regardless of whether or not you actually possess the goods yourself.

In addition to vastly expanding your product offerings and capitalizing on sales beyond your own inventory, Jesta's Endless Aisle gives you the power to craft a unified customer experience and sell seamlessly anytime, anywhere — the way your customers expect.



POS Stocked Up

Associates can view inventory from stores, the warehouse and suppliers.



Creative Sales

Inventory that you have yet to purchase from vendors is sold and dropshipped.



All Knowing

The merchandise that you have on hand is viewable with by the second accuracy.



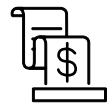
More Goods for Less

Product portfolios are extended without incurring any storage costs and headaches.



Added-Value Partnerships

Additional sales opportunities are opened up to your vendors — win-win for everyone.



Invoicing Made Easy

Invoices for items that vendors have delivered to end users are in the ERP.

How does it work?



1. VERIFY AVAILABILITY

Jesta's Endless Aisle solution gives you **total visibility into your global inventory**, so you can easily find the items your customers desire. Intuitive product lookup allows your associates to locate products without leaving the Point of Sale (POS) terminal, or the customer. Check **real-time item availability** at any location in your supply chain network, including:

- Current store: on the sales floor or in your stock room
- Different stores
- Warehouses
- Suppliers/vendors



2. FULFILL

Once the desired product has been found, seamlessly create an order in the system. **Fulfill the order from the optimal location** – stores, warehouses or suppliers – to ensure that no sale is lost due to lack of inventory.

• COMPLETE VISIBILITY

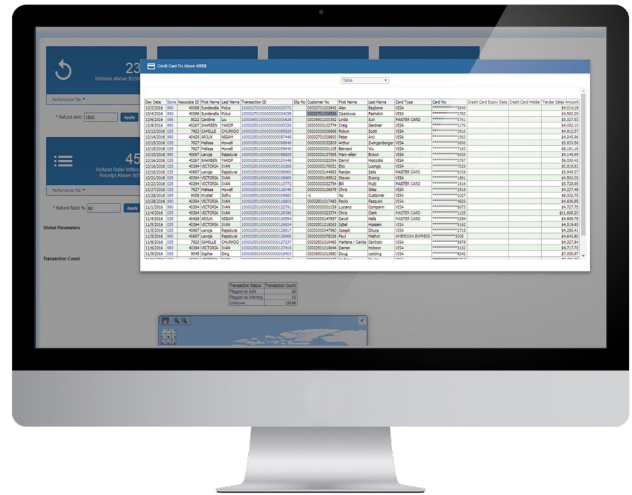
One platform for all available channels ensures the free-flow of data

• ONE SYSTEM

Exchange orders, invoices and fulfillment information with suppliers in one place, for more efficient collaboration

• STAY IN THE KNOW

Receive email notifications each time there is a status change on the order so that details can be communicated to your customers



3. DELIVER

Let your customers decide how and where they would like to receive their order. **Flexible delivery options** place your customers in the driver's seat so they can choose from:

- Pick-up in the store where the order originated
- Pick-up at a different store
- Ship to home address
- Ship to any other location they prefer

Seamless integration with ProShip, a global provider of logistics software solutions, gives you access to all major shipping carriers out-of-the-box. All shipping labels and tracking details are automatically generated for a smooth process.

ABOUT JESTA I.S.

Jesta I.S. is an international supplier of integrated software solutions for brand manufacturers, wholesalers and retailers specializing in apparel, footwear and hard goods verticals. Jesta's Vision Suite is a modular software platform that helps simplify the omnichannel journey for retailers and wholesalers – from PLM to POS. With 50 years in the business, Jesta I.S. has the experience and resources to help with the technology aspect, the human factor and everything in between.



READY TO LEARN MORE?
CONTACT US TODAY FOR INFORMATION.

JESTA I.S.

755 Rue Berri, Suite 200
Montreal, QC H2Y 3E5 Canada
1-888-925-5152 / 514-925-5100
info@jestais.com

jestais.com